

TV API VOICEOVER SCRIPT (W3C Version)

Topic : Smoking Causes Chronic Obstructive Pulmonary Disease

Version : English

W3C: The opening shot shows a home setting, a man, the main character, holds an oxygen tubing and walks to the chair slowly.

MVO: I smoked for over 30 years,

W3C: At close-up, the main character is wearing oxygen tubing. He looks quite exhausted and breathes slowly.

MVO: 10 years ago, my doctor said I had chronic obstructive pulmonary disease,

W3C: The scene changes to show the washing machine. The main character is putting some clothes into the machine but gets breathless with larger movement. He has to lean on the washer to rest.

Scene changes to the main character with his oxygen tubing. He needs an oxygen maker to assist his breathing even when he is sitting.

MVO: with just one-third of lung function left.

W3C: The door behind the main character opens as his wife comes back after work. But the door is blocked by the tubing of the oxygen maker and cannot be opened.

MVO: Now I have to use oxygen all the time,

W3C: His wife tidies up the tubing on the floor immediately. The main character is not able to help.

MVO: I'm easily exhausted.

W3C: Scene changes to the washroom. The main character needs his wife to help with hair-washing and blow-drying while he is wearing the oxygen tubing.

At Close-up, the oxygen maker has some problems. The main character is sleeping on the tubing and blocked the oxygen flow. His wife wakes up and hastily helps tidy up the tubing.

MVO: We used to travel,

W3C: On closer look at the coffee table, there are photos with the main character and his wife travelling in the past.

MVO: Now I have to carry portable oxygen when I go out.

W3C: The wife is preparing two oxygen cylinders for going out. The main character looks frustrated and helpless.

MVO: I wish I had quit earlier.

W3C: Scene changes to outdoors, the wife is carrying a bag with oxygen cylinders, walking slowly side by side with the main character.

FVO: Quit now. Call 1833 183.

W3C: In the last scene, superimpositions of
“Quit Now 1833 183” and
“logo of Tobacco and Alcohol Control Office, Department of Health”
appears.
The TV Announcement in the Public Interest ends.