

TV API Voiceover Script (W3C Version)

Topic : Expansion of No Smoking Areas and Ban on Smoking while Queuing
Version : English

Description of visuals: The video begins with clear weather. Two parents and a schoolchild are standing in front of a school's entrance, taking deep breaths. A ray of green light streaks across the screen, and the shot widens to show other parents dropping off their children at the school.

Voiceover: **The air becomes fresher as no-smoking areas have been expanded! Smoking is now prohibited**

Description of visuals: The scene transitions to a child care centre. The SUPER of "Child care centres" appears in the top right corner.

Voiceover: **within three metres outside the entrances or exits of child care centres,**

Description of visuals: The scene shifts with the same green light ray streaking through a school where parents are dropping off their children. A SUPER of "Schools" appears in the top right corner.

Voiceover: **schools,**

Description of visuals: The scene changes with the light ray streaking through a residential care home. Two elderly people are standing in front of the residential care home. The SUPER of "Residential care homes" appears in the top right corner.

Voiceover: **residential care homes,**

Description of visuals: The scene transitions with the light ray streaking through a hospital. The SUPER of "Hospitals" appears in the top right corner.

Voiceover: **hospitals,**

Description of visuals: The scene shifts with the light ray streaking through a clinic. The SUPER of "Specified clinics or health centres" appears in the top right corner.

Voiceover: **and specified clinics or health centres.**

Description of visuals: The scene changes with the light ray streaking through a bus stop. A group of people are queuing for the bus and taking deep breaths. The shot widens, and the SUPER of “Queuing for public transport” appearing in the top right corner.

Voiceover: **Smoking is also banned while queuing for public transport**

Description of visuals: The scene shifts with the light ray streaking through the Hong Kong Stadium. A group of people are queuing to enter the Stadium. The SUPER of “For example: stadiums, museums, etc” appears in the top right corner. The scene then transitions with the light ray streaking through the Hong Kong Space Museum.

Voiceover: **and while queuing to enter certain places.**

Description of visuals: The scene shifts with the light ray streaking through the Hong Kong Cultural Centre. The shot focuses on a no-smoking signage.

Voiceover: **The fixed penalty for smoking offences has been increased to three thousand dollars.**

Description of visuals: The ending shot transitions to a blue sky background with the SUPER of “Measures are now in effect”, the logo of the Tobacco and Alcohol Control Office, Department of Health and www.taco.gov.hk.

Voiceover: **These measures are now in effect.
Join hands for a tobacco-free Hong Kong**

(The TV Announcement in the Public Interest ends.)