

Smoking = Diseases

The scene shows a cigarette being taken out from a pack and lit up. A man is smoking. Another man is facing the camera and smoking. After that, he holds a cigarette and drops the ash onto the ash tray on the table. The scene changes, some white bubbling foam which represents corrosion is shown. The scene changes, a man is smoking. The scene changes, a man wearing an oxygen mask has difficulty in breathing. Scene changes again, a woman is lying in bed. She looked ill. Her nose has a nasogastric tube inserted. She is biting her lip and frowning. The scene shows the same woman walking in the ward slowly by holding onto a drip stand. She seems to be in pain. The scene changes, a dead man is seen on a bed. Someone is covering the body with a plain white cloth. The scene changes, a man is smoking.

Voice over: Vascular disease.

The scene shows blood diffusing in water. Close up shot of the pupil of an eye. The scene changes, a man is pressing on the table and panting heavily at home. The scene changes, the man puts on an oxygen mask and is breathing hard. Scene changes again, a lung is oozing blood.

Voice-over: Respiratory disease.

The scene shows a man holding an oxygen mask at home and panting. The scene changes, doctors are performing an operation in an operation theatre.

Voice over: Heart disease.

The scene shows a man sitting on the bed in a ward. He lays open his shirt to show the scar on the chest after operation.

Voice-over: Cancer. If you smoke, you may suffer from all of them!

The scene returns to the man's home, he looks dull, starts panting, then he holds his head with both his hands and seems to be in torture. Some quick scenes of various patients struggling in bed painfully. The scene changes and shows the doctors are putting on the oxygen mask for a patient in an operation room.

Voice-over: But, if you quit smoking today you still have a chance to avoid them

The scene shows “Smoking = Diseases” A child’s hand holds the patient’s hand in bed.

Voice-over: Call 1833 183 now.

The TV Announcement in the Public Interest ends with a still image showing the slogan “Quit Smoking Now”, “Tobacco Control Office logo” and “Department of Health Integrated Smoking Cessation Hotline 1833 183” The background is a ward where some family members are standing beside a sickbed.