

In accordance with the law, the Prescribed Notice must be shown in a prominent location. The following samples provide examples of different approaches that you may choose to display the Prescribed Notice should you sell or supply liquor through remote distribution. If you would like to use the Prescribed Notice as designed by TACO, both .JPG and .PNG formats are available for download for free at the Info-station.

[https://www.taco.gov.hk/a/tc\\_chi/downloads/downloads\\_pnotice.html](https://www.taco.gov.hk/a/tc_chi/downloads/downloads_pnotice.html)

根據法例，訂明通知必須於當眼處展示。以下提供不同的例子，以協助您在遙距分發下售賣或供應酒類飲品時可如何展示訂明通知。如果您希望使用由控煙酒辦公室所設計的訂明通知，您可在相關資訊頁中免費下載.JPG 和.PNG 的檔案。

[https://www.taco.gov.hk/a/tc\\_chi/downloads/downloads\\_pnotice.html](https://www.taco.gov.hk/a/tc_chi/downloads/downloads_pnotice.html)

## **I. Visual form of remote distribution (e.g. internet, social media, email, etc.)**

### **I. 以視覺形式的遙距分發 (例如上網，社交媒體，電郵等)**

In the case of remote distribution through internet or social media, firstly, the Prescribed Notice must be clearly shown on the homepage of an online liquor store or the liquor product page of an online supermarket or store where both non-liquor and liquor products are sold/supplied. Pop-up boxes for showing the Prescribed Notice are not recommended as they can be easily blocked by pop-up blocking software adopted by customers. Examples for showing the Prescribed Notice are as follows:

首先，在使用互聯網或社交媒體作遙距公發的情況下，訂明通知必須清晰地展示於網上酒鋪的首頁或有售賣非酒精及酒精貨品的網上商店或超級市場的酒精貨品頁面。我們不建議以彈出視窗展示訂明通知，因為彈出視窗可能會被顧客安裝的阻擋程式阻擋。以下是展示訂明通知的例子：

## Prescribed Notice Scenario 1:

The Prescribed Notice can be shown on the homepage as follows (if you choose to display the Prescribed Notice as designed by TACO).

### 訂明通知例子 1:

訂明通知展示在首頁如下(如果您選擇展示由控煙酒辦公室所設計的訂明通知)。

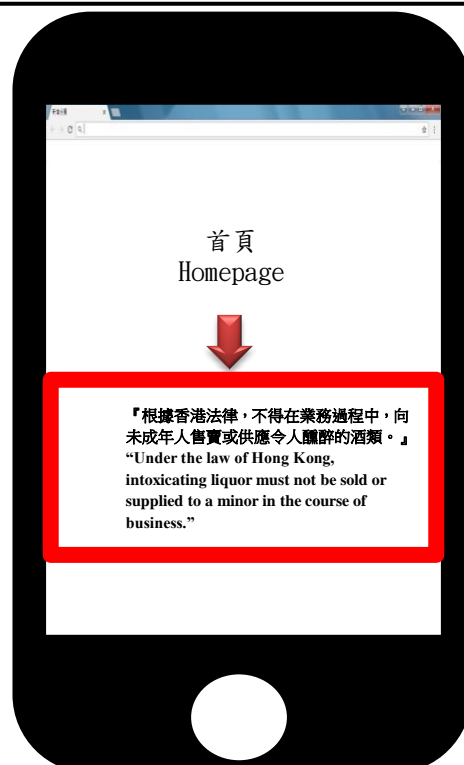


## Prescribed Notice Scenario 2:

Alternatively, the contents of the Prescribed Notice can be shown on your homepage as follows (if you choose to display only the contents of the notice, the words must be copied from the legislation verbatim, including punctuation and capitalisation, and they must be clear and legible.).

### 訂明通知例子 2:

同樣地，訂明通知的文字版本展示在首頁如下(如果您選擇只以文字展示訂明通知，該段文字必須依照法例的標點符號及大小寫，文字亦應清晰可見)。



### Prescribed Notice Scenario 3:

The Prescribed Notice can be shown on the liquor product page (if you choose to display the Prescribed Notice as designed by TACO).

訂明通知例子 3:

訂明通知展示在酒精飲品的貨品頁面(如果您選擇展示由控煙酒辦公室所設計的訂明通知)。

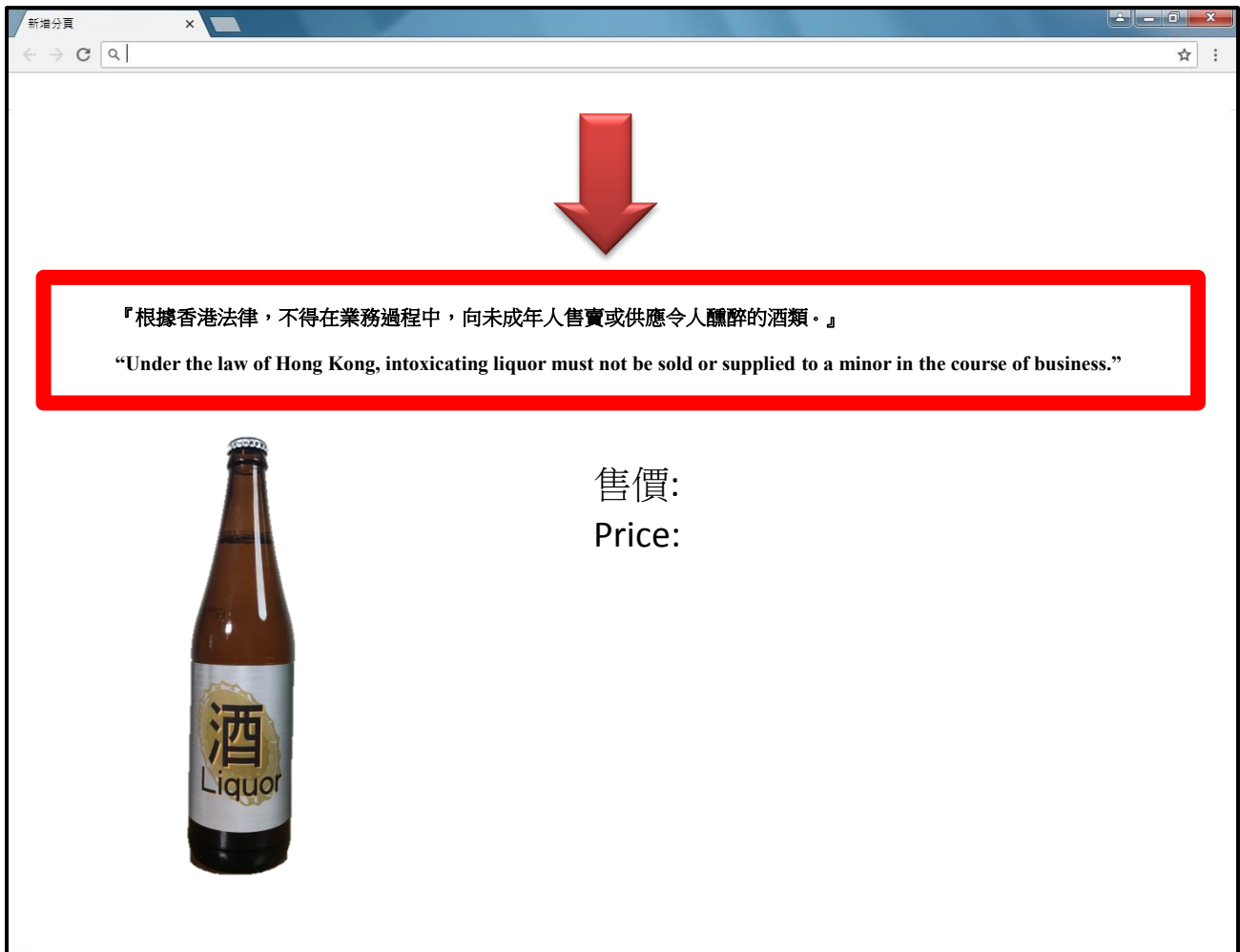


Prescribed Notice Scenario 4:

Or the contents of the Prescribed Notice can be shown instead.

訂明通知例子 4:

或展示文字版本的訂明通知。



Apart from displaying the Prescribed Notice, an age declaration from the purchaser or recipient is also required for remote distribution. Online shops are suggested to record this age declaration for a reasonable amount of time as a defence. Examples for age declaration are as follows:

除了展示訂明通知，規定必須在遙距分發中收到買方或收受方的年齡聲明。網上商店可保存年齡聲明的資料一段合理的時間以作日後免責辯護的紀錄。以下是年齡聲明的例子：

### Age declaration Scenario 1:

For internet liquor stores, an age declaration box can be shown before entering the homepage or landing page for liquor stores or before entering the liquor product page for supermarkets or stores where both non-liquor and liquor products are sold/supplied (If customers select “under 18”, they cannot enter the website and proceed to the liquor product page).

#### 年齡聲明例子 1:

年齡聲明的視窗可以展示在進入酒鋪的首頁或登錄頁前或售賣或供應非酒精和酒精貨品的商店或超級市場的酒精貨品頁面前 (如果顧客選擇“十八歲以下”,他們不能進入網站及前往貨品頁面)。



## Age declaration Scenario 2:

An age declaration can be shown before check-out or order completion if the order has liquor products (you may choose to use a “tick box” type of warning). If the customer cannot provide an age declaration, the order will not be able to proceed.

### 年齡聲明例子 2:

如果訂單有酒精飲品，年齡聲明亦可於完成購物或訂單完成前展示(您可選擇利用複選框的提示方式)。如果顧客無法提供其年齡聲明，訂單不能完成。





In the case of remote distribution through email, the Prescribed Notice and age declaration could be shown in the email correspondence.

在使用電郵作遙距分發的情況下，訂明通知及年齡聲明可於電郵通信內展示。

To: customer@XXXX.com
From: customerservice@XXXX.com
Subject: Order No. 2961 8823
Thank you for your order. 感謝您的訂購。
To confirm your order, please provide your age declaration: 請提供您的年齡聲明以確認你的訂單：
<input type="checkbox"/> I declare that I am over 18 years old. <input type="checkbox"/> 謹此聲明本人已年滿 18 歲
Otherwise, your order will be cancelled. 否則，您的訂單將被取消。
<b>『根據香港法律，不得在業務過程中，向未成年人售賣或供應令人醺醉的酒類。』 “Under the law of Hong Kong, intoxicating liquor must not be sold or supplied to a minor in the course of business.”</b>

To: customerservice@XXXX.com
From: customer@XXXX.com
Subject: Re: Order No. 2961 8823
<input checked="" type="checkbox"/> I declare that I am over 18 years old. <input checked="" type="checkbox"/> 謹此聲明本人已年滿 18 歲
Thank you. 感謝。

## **II. Audio form of remote distribution**

### **II. 以音頻形式的遙距分發**

The following sample serves as an example of playing the contents of the Prescribed Notice should you sell or supply liquor through remote distribution if published in the form of a sound recording, or an oral communication (for instance, telephone sale/supply of liquor).

[https://www.taco.gov.hk/a/tc\\_chi/downloads/downloads\\_pnotice.html](https://www.taco.gov.hk/a/tc_chi/downloads/downloads_pnotice.html)

以下提供的例子以協助您在遙距分發下以錄音或口頭通訊發布(例如電話售賣或供應酒類)售賣或供應酒類飲品時可如何表達訂明通知的內容。

[https://www.taco.gov.hk/a/tc\\_chi/downloads/downloads\\_pnotice.html](https://www.taco.gov.hk/a/tc_chi/downloads/downloads_pnotice.html)